



FAMM

Annual Report 2022



TABLE OF CONTENTS

Letter from the President

Statement of Activities

Financials

Board of Directors

Patrons of Justice

Letter from the President

Dear Friends,

As we end another year, I want to reflect on the work we have accomplished together at FAMM. It has been a year of tremendous progress for our organization.

In 2022, we made significant strides in fighting for a more fair and equitable justice system. We advanced our Second Chances Agenda by pushing retroactive sentencing reform and compassionate release, worked with the Biden administration to promote clemency for individuals on CARES Act home confinement, and once again led a successful effort to block reinstatement of drug and gun-related mandatory minimums. We also worked to raise awareness and build support for the federal EQUAL Act.

I am incredibly proud of the work we have accomplished together, and I am grateful for the support of our donors, partners, and, most importantly, our family advocates. Without your support, we would not be able to do our work.

As we look to the future, I am confident we can continue to win in our fight for justice. Our work in 2023 will embody bold, purposeful actions that will positively impact thousands of affected individuals and families. Already, FAMM has pushed the Bureau of Prisons (BOP) and the Justice Department to utilize their compassionate release authority to release women who suffered sexual abuse at the hands of BOP officers or staff, facilitated a listening session between the BOP and affected families, partnered with 20 organizations – including law enforcement, civil rights, and conservative advocacy organizations – to urge the Senate Judiciary Committee to pass the EQUAL Act, and lobbied for independent oversight of all federal prisons. We are committed to continuing this work until the criminal justice system is fair and just for everyone.

Thank you for your continued support.



Roxana Rincones
Interim President



Statement of Activities



State Work

2022 was a pivotal year for FAMM's state efforts. We won legislation that will benefit thousands and made considerable progress in sentencing reform.

- **Expanded compassionate release in California.** FAMM's bill to expand compassionate release (AB 960) was approved by the California legislature and signed into law in early October.
- **Retroactive sentencing reform in Tennessee.** FAMM led the charge and successfully convinced the legislature to apply its 2020 drug-free school zone reform retroactively.
- **Preserved gains in Pennsylvania.** Again, FAMM led a successful effort to block the reinstatement of drug and gun-related mandatory minimums by playing a pivotal role leading to a veto of a proposal that would have required mandatory prison time for some probation violations. We also drafted and pushed a bipartisan compassionate release/medical parole bill and an elderly release bill.
- **#VisitAPrison campaign.** In July, we re-launched our #VisitAPrison campaign. We released a guide for lawmakers on how to take the #VisitAPrison challenge, including after-visit surveys and other resources, plus a tracker to inform constituents of their representatives accepting the challenge. All these materials can be found at www.visitaprison.org.
- **Compassionate release "Report Cards" report.** FAMM released the report "Grading the States," which includes a "report card" for each of the 50 states grading them on their compassionate release programs. The report continues to be essential in advocating reform nationwide.



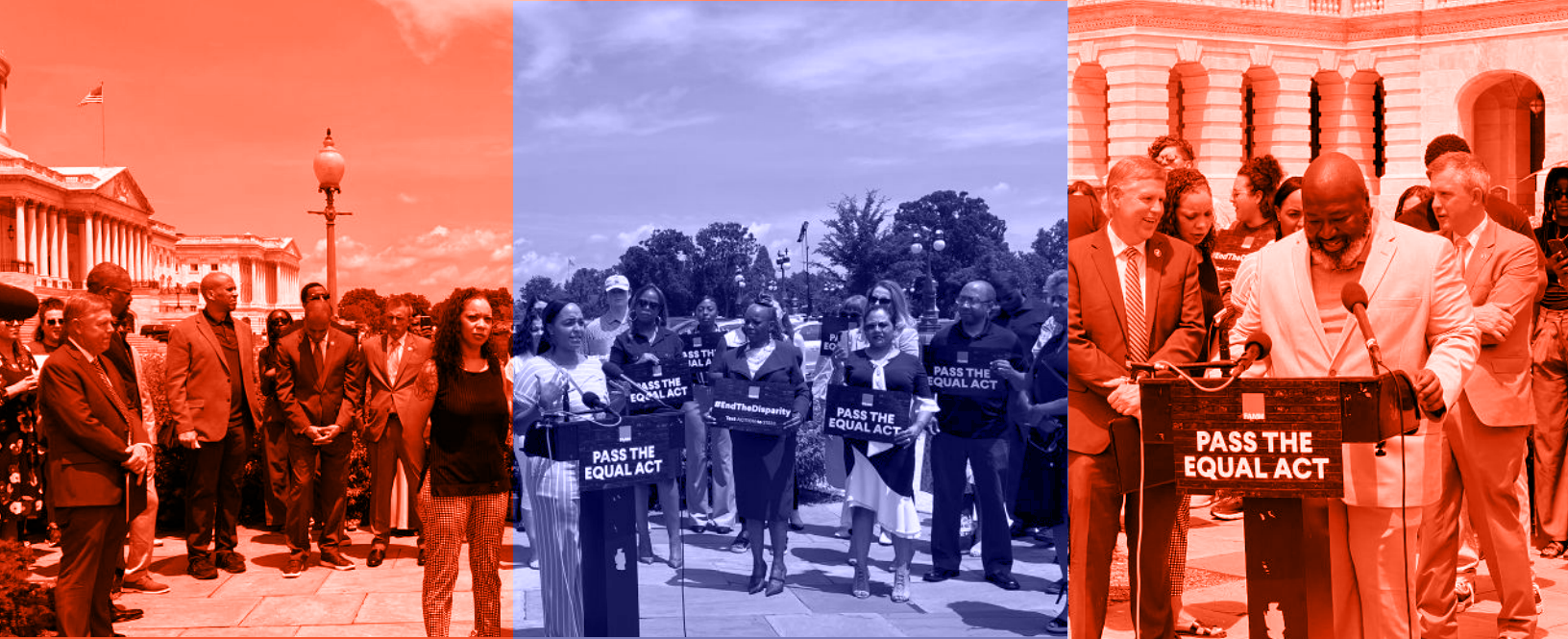
Second Chances Working Group

In 2022, FAMM created the Second Chances Working Group, comprised of state and national advocates working on second chance legislation. In June, we hosted a virtual panel and discussion with working group members to discuss and reflect on educational efforts. Later in the year, more than 120 advocates participated in a two-day agenda of learning more about communications and strategic partnerships in advancing second-chance reforms. Over the next two years, we expect to be vital in promoting coordination with government entities and working group members. Looking ahead, we will continue implementing a clear and guiding blueprint for policy, communications, and digital organizing to state advocates.

Federal Efforts

FEDERAL PRISON OVERSIGHT

FAMM has been active in building support for independent oversight of the Bureau of Prisons, especially in championing a bipartisan federal oversight bill introduced in Congress in September 2022. In December, we hosted a virtual independent prison oversight working group that brought together experts and advocates from state and national levels to highlight challenges and opportunities to pass oversight in the states.



EQUAL ACT

FAMM continued to fight for passage of the EQUAL Act – legislation that would eliminate the federal sentencing disparity between drug offenses involving crack cocaine and powder cocaine. In 2022, FAMM teamed up with the ACLU, National Basketball Social Justice Coalition, and Dream Corps JUSTICE to engage in direct advocacy, public education, and grassroots lobbying to support the bill.

FIRST STEP ACT

With the support of multiple partners, FAMM worked to ensure the First Step Act's reforms were properly and promptly implemented. Among these were the earned time credit provision and the 500-mile rule so that incarcerated people are not imprisoned too far from their loved ones.

FREE TO SUCCEED STORIES

In September, FAMM's Storytelling team launched our Free to Succeed project, a storytelling initiative to showcase the success stories of people released early from prison – to promote the idea that second chances can indeed make families stronger and communities safer. Production of the series involves comprehensive research, personal interviews, and several storytelling modes. Over the next two years, we will continue to publish Free to Succeed stories and grow other projects to help change the narrative of extreme sentences. **Read how FAMM members Lee Horton and Vanessa Rojas are Free to Succeed.**



LOBBY DAY

2022 marked the second year FAMM partnered with the National Basketball Social Justice Coalition to lobby Congress to pass the EQUAL Act. FAMM’s “Lobby Days,” such as this one, provide affected individuals and their families with training to become better advocates and opportunities to speak directly with lawmakers and champion reform. This year affected individuals and families from all over the country came to D.C. to meet with members of the U.S. Senate and House and Biden administration officials to discuss the effects the unfair disparity has had on families for the last 36 years.

MULTIMEDIA / VIDEO PRODUCTION

To engage and educate the public and legislators, FAMM’s in-house production team produced documentaries and other works of the lived experiences of our affected families. In February, our team premiered the short film “Second Chance Sisterhood,” about Sistas in Prison Reform, a group of women who work to change the perception of people serving long sentences. The film highlights their extraordinary personal journeys as advocates for “second look” laws in Virginia – and ultimately across the nation. “Second Chance Sisterhood” is a powerful story of partnership, resilience, and hope, and it makes a robust case for providing a pathway for early release.



Communications and Media Highlights

For FAMM, online communications and social media are vital to our work. Each platform is a tool to advance our mission, share stories and information, engage and mobilize communities, and most importantly, empower advocates. Our FAMM families use our platforms to renew strength; we constantly evaluate our online platforms to strengthen our ability to reach our communications goals.

Actions and Engagement

FAMM corresponds several times a month with **43,000** people incarcerated in federal prison via Corrlinks, the federal email system, delivering legislative and legal updates, reentry stories, and other messages of hope.

ACTIONS:

Number of people in our database: **46,862**

Number of emails sent to our members about our work: **132**

SMS subscribers: **22,220**

FAMM hosted **9** virtual events, all with robust attendance

Sent more than **44,577** emails on behalf of FAMM members to a total of **6,828** state and federal lawmakers

More than **2,379** people signed our petitions

Text HEAT to 40419

FAMM
**FINISH THE
FIRST STEP**
Text ACTION to 21333

Social Media Engagement

Across all platforms, FAMM engaged with **78,949 followers** to disseminate legislative and organizational updates, inspire advocacy, and urge online actions for reform. In 2022, we gained **4.4K new followers** – a 5.3% increase from 2021. Additionally, our closed Facebook group, “FAMMilies in Action,” continued to grow, with nearly **9,000 impacted family members** joined as of 2022, many of whom engaged routinely with posts and answers to questions. We also hosted several Facebook Live broadcasts around our work.

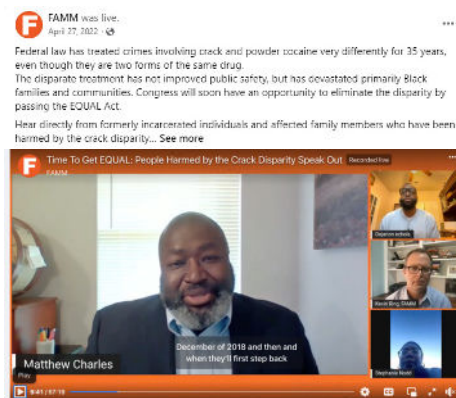
Engagement: **133,987**

Impressions: **3,227,395**

Publishing: **4,278**

4,278 total posts across all platforms

High-performing posts:



The Washington Post

Washington Examiner



Los Angeles Times



NBC NEWS



The New York Times



Media Hits

On several occasions, our legal and political teams responded to high-profile stories about prison or sentencing issues by pushing for policy changes, and our media team amplified their work.

In response to the Associated Press investigative report about sexual abuse at Dublin Federal Correction Institute in February, FAMM sent a letter to the Department of Justice demanding compassionate release for the women subjected to the predatory behavior at Dublin or in any other prison from now on.

Those efforts were featured in major media outlets, from **NPR** to the **New York Times**. While the advocacy win didn't happen until 2023, when the U.S. Sentencing Commission's guidelines expanded to include compassionate release for incarcerated people who have suffered abuse by prison workers, the pressure FAMM exerted in 2022 was instrumental in making that reform happen.

FAMM and staff members were mentioned nearly 1,600 times in major national and local media outlets in 2022. Other outlets with multiple mentions included the Associated Press, New York Times, Yahoo News, Fox News, the Houston Chronicle, Los Angeles Times, The Intercept, NBC News, and the U.S. News & World Report.

In addition, separate FAMM op-eds ran in the **Washington Post**, **Tennessean**, **PennLive**, and the **Washington Examiner**.





Financials

for January 1, 2022 –
December 31, 2022



Current Assets

Cash and Cash Equivalents \$4,107,969
Grants Receivable \$1,600,000
Due from related party \$407,138
Right-of-use Asset – Operating Lease \$268,850
Prepaid Expenses \$23,218
Total Current Assets \$6,407,175

Property & Equipment (At Cost)

Furniture \$25,623
Equipment \$124,362
Less: Accumulated Depreciation \$(104,221)
Property and Equipment, Net \$45,764

Other Assets

Right-of-Use Asset – Operating Lease (non-current) \$230,767
Certificates of deposits \$980,000
Security Deposit \$21,326
Total Other Assets \$1,232,093

Total Assets \$7,685,032

TOTAL LIABILITY AND NET ASSETS

Liabilities

Accounts Payable and Accrued Expenses \$191,790

Lease Payable \$268,850

Total Current Liabilities \$460,640

Long-Term Liabilities – Lease Payable (non-current) \$230,767

Total Liabilities \$691,407

Net Assets

Undesignated \$3,253,625

Designated by Board \$990,000

Total Unrestricted Net Assets \$4,243,625

Total with Restrictions \$2,750,000

Total Net Assets \$6,993,625

Total Liability and Net Assets \$7,685,032

REVENUE

Foundation grants: \$3,442,500

Individual contributions: \$1,323,447

Other income: \$17,641

In-kind donations: \$239,244

Total Revenue: \$5,136,201

EXPENSES BY PROGRAM

State and regional programs: \$1,217,811

Public education and engagement:
\$1,544,348

Federal advocacy: \$884,400

Total Program Expenses: \$3,646,559

EXPENSES BY PROGRAM

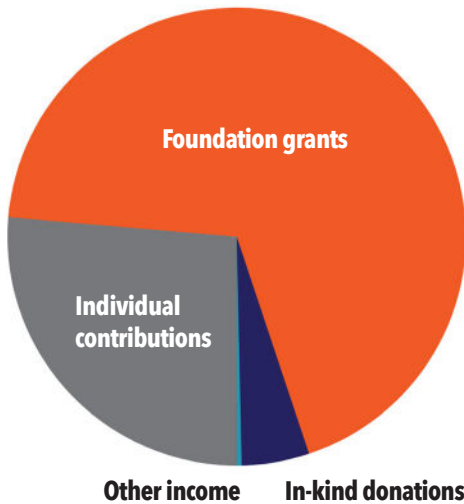
Program: \$3,646,559

Fundraising: \$43,836

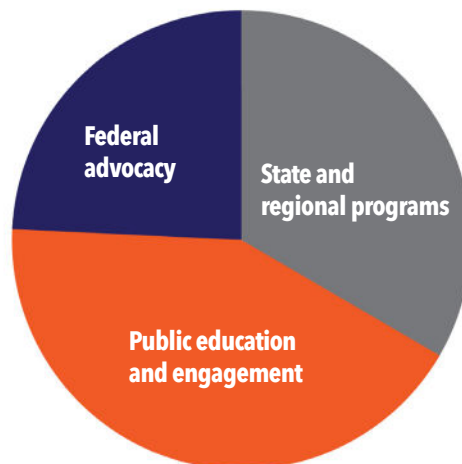
General and Administration: \$306,733

Total Expenses: \$3,997,128

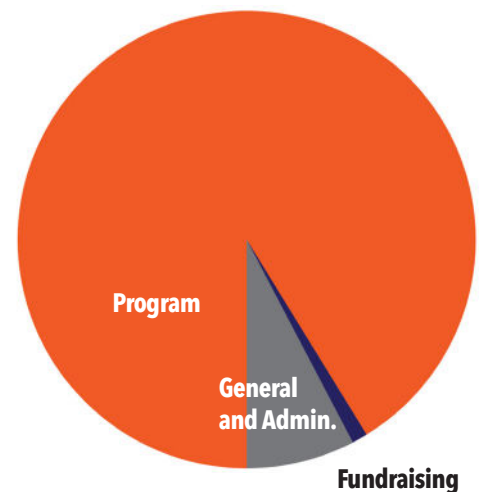
Revenue



Expenses by Program



Expenses





Board of Directors



Julie Stewart, Board Chair

Debi Ghate, Secretary

Rajiv Srinivasan, Treasurer

Jason Flom, Member at Large

Shon Hopwood, Member at Large

Norman Brown, Member at Large

John Wetzel, Member at Large



Patrons of Justice



Pro Bono Partners

- Connors LLP
- Gibson, Dunn & Crutcher LLP
- O'Melveny & Myers LLP
- Williams & Connolly LLP

\$2,000,000

- Just Trust

\$1,000,000

- Arnold Ventures

\$100,000 - \$500,000

- Ed Crane
- Robert Granieri
- Anonymous
- Justice Action Network
- Coalition For Public Safety
- Galaxy Gives
- Zoom Foundation

\$50,000 - \$99,999

- The Ginkgo Fund
- The Margaret & Daniel Loeb-Third Point Foundation

\$20,000 - \$49,999

- Clifford Burnstein
- Benevity Community Impact Fund
- Fidelity Charitable Gift Fund
- Albert Kaneb

\$10,000 - \$19,999

- HRH Foundation
- Carol J. Smythe
- Give Lively Foundation
- Daniel Greeney
- Jewish Communal Fund
- Kirk Perrow III

\$5,000 - \$9,999

- Brian Hegarty
- Northern Trust
- Frances Posel
- Ellen Posel
- Greater Washington Community Foundation
- Susan Blaustein
- Phoebe Ellsworth
- Anonymous
- Colburn Family Foundation
- Carlos Johnson
- Daniel Schwartz
- The Norma Green Foundation

\$1,000 - \$4,999

- Facebook
- Josh Beeston
- Laura Koumarios
- Warren O. Oliveri Jr.
- Judy Shatkin
- Anonymous
- Joseph Brandon
- Jonathan Cohen
- The Richard Katz Philanthropy Fund
- Steven Salky
- Scott Wallace
- Amazon Smile
- This Best Philanthropy
- Stephen Gold
- Crowell & Moring LLP
- Jeremy Seaver
- Laura Denton
- Jenna McCambridge
- Shaneva D. McReynolds
- Amanda Arnett
- Hanlon Proudfoot Charitable Fund
- Diego Charitable Giving Fund



\$1,000 - \$4,999

(cont.)

Louis M. Miller
Blair Brown
Pauline Cummings
Jim Davidson
Philip Bowles
Brian Dlugash
Charitable Fund
Caryn Herman
Daniel Horwitz
Woody Kaplan
Allison Martin
Girardeau Spann
The McConagha Family
Foundation
Valerie Barber
Ralph Callaway
Daughters of Charity
Ministries
Kathryn Epstein
Goldman Sachs
Philanthropy Fund
Sean Horrigan
Todd Peterson
Arnold Portner
Sam Raddatz
Hollis Richardson
Town Fair Tire Foundation
Michael A. Vance
Zuckerman Spaeder LLP

\$500 - \$999

Chelsea Pepper
The Joseph Padula
Living Trust
David McMaster
Patricia Rutherford
Philip Kim
Nathaniel Figueroa
Daniel Hart
Andrea Jeffries
Stephanie Scott
Heather Wagner
Morgan Peretti
Carole Urie
Paula Thoennes
John O'Connor
Adriana Elefante
Tom Colicchio
Unitarian Universalist Joe Bogan
David Bresnahan
Elaine Goldman
Jamieson Gray
Shon Hopwood
Kim Nunes
Karen Orehowsky
Mary Price

Elizabeth Rogers
Lisa Way
Amy K. Stout
C. Bruce Johnstone
Stuart Taylor
Vickie Lynn Brodersen
Charitable Gift Fund
Melinda Boyd
Benjamin Caldwell
Alan Chaset
Radley Chevrolet
Dennis Chorba
JP Cohen
Jose Diaz
Robert S. Kinkel
Thomas Langsdorf
Sonya Noel
Jason Olshefsky
Nathan Quiring
Margaret Raben
Adam Stempel
The Vermont
Community Foundation
Danni Vogt
Brytni West

In addition to the gifts listed above, 726 generous supporters donated between \$5 and \$499 to FAMM in the fiscal year. Collectively, those gifts totaled \$66,019.13.

Every contribution we receive is essential in helping FAMM achieve our mission of creating a more fair and effective justice system that respects our American values of individual accountability and dignity while keeping our communities safe.

